

## ▶ JAY HUTTON Graphic Designer

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### ▶ Qualifications

Expert knowledge of Adobe Creative Suite, including Adobe Photoshop, Flash & Actionscript, Dreamweaver & HTML, and Illustrator. Experience with Adobe Premiere and After Effects non-linear video editing software. Master's Degree in Graphic/Information Design. Expert user of web-based project management software and website content management systems. References available on request. Portfolio at <http://www.jayhutton.com>.

### ▶ Professional Experience

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| August 2010 - Present<br><b>Interactive Designer</b><br>Cronin & Company<br>Glastonbury, CT                  | <ul style="list-style-type: none"><li>• Lead the design of websites and interactive projects for well-known brands such as Amica Insurance, Benihana, Konica Minolta, Cambridge Savings Bank, Liberty Bank, and McDonalds &amp; Ronald McDonald House Charities for Cronin and Company, a full-service, award winning ad agency.</li><li>• Design and develop banners and rich-media advertisements in Flash</li><li>• Manage a Jr. Designer and work closely with a team Web Developers</li></ul>            |
| Oct 2006 - August 2010<br><b>Web Designer</b><br>Crabtree & Evelyn<br>Woodstock, CT                          | <ul style="list-style-type: none"><li>• Responsible for all interactive design for Crabtree &amp; Evelyn US</li><li>• Liaise with photographers, copywriters, and marketing directors to create compelling and effective design and web content</li><li>• Manage, create, and update content for the US and UK websites</li><li>• Create Flash based micro-sites and affiliate advertising campaigns</li><li>• Plan, and design e-mail marketing campaigns for the US, UK, and Australia and Canada</li></ul> |
| May 2005 - Oct 2006<br><b>Web Designer</b><br>McKesson/Moore Medical<br>New Britain, CT                      | <ul style="list-style-type: none"><li>• Lead concept development, design and production for interactive materials</li><li>• Developed a multi-phase plan for complete redesign of website</li><li>• Played an integral role in the development of e-mail marketing program</li><li>• Designed promotional and informational e-mail marketing campaigns</li><li>• Maintained extensive image library and prepared corporate imagery for web</li></ul>  |
| Dec 2004 - May 2005<br><b>Interactive Designer</b><br>Byte Interactive<br>South Norwalk, CT                  | <ul style="list-style-type: none"><li>• Played key role in the design of Flash-based websites for well known brands such as Poland Spring, Jennifer Lopez Beauty, Adidas Body, and the Boston Red Sox</li><li>• Developed e-mails, banners and advertisements in Photoshop and Flash</li><li>• Worked closely with art director in small team environment</li><li>• Transitioned to contract position after proving myself as an intern</li></ul>   |
| Sep 2003 - May 2004<br><b>Graduate Assistant</b><br>Central Connecticut State<br>University, New Britain, CT | <ul style="list-style-type: none"><li>• Conduct lessons and software training for undergraduate design students</li><li>• Hold office hours for design students seeking help and critiques</li><li>• Maintain schedules and equipment for two Mac computer labs</li></ul>   |

### ▶ Education

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| 2006 | <b>M.A., Graphic / Information Design</b><br>Central Connecticut State University | New Britain, CT<br>GPA: 3.8  |
| 2003 | <b>B.A., Communications Multimedia</b><br>Marist College                          | Poughkeepsie, NY<br>GPA: 3.4 |